



PRODUCT NEWS 2020

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Fuoripista – indoor cycling by Fuoripista by Elite

Italy
Designer: Adriano Design
Uploaded by Camilla Tosi, Umbrella srl, 23.06.2020

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The Fuoripista Bike is a wheelless home wellness bike for you to conduct personalized and interactive training programs. Its design and high end construction materials make it stand out from traditional sports equipment and turn this bike into a furnishing asset that you can place indoors or outdoors (though always under a roof).

The Fuoripista Bike means health and wellbeing: you get the chance to ride on real and virtual courses, GPS tracks, train with a virtual coach to achieve your goals or connect to the community to pedal online with other users to make any workout an incredible one! Fuoripista is an indoor training Stationary Bike that becomes a sculptural element with its elegant and iconic image, proposing a totally new design compared to the typical formalities of sports equipment.

Whether it's inside a loft, a posh neighborhood or a countryside villa, an office overlooking the city skyline or a metropolitan co-working area, an exclusive club or a five-star suite, the Fuoripista Bike speaks a new wellness and exercise language, inserting performance values into a sophisticated design approach with a strong aesthetic appeal.

Beechwood, tempered glass, aluminum, steel and leather compose a high-quality product, refined to the minutest details. Adriano Design chose valuable materials and designed an essential silhouette for the bike to fit into luxury contexts, both domestic and professional: it's an object to show off that ensures ergonomic solutions, cutting-edge technological contents and certified technical accuracy.