

DIGITAL EDITION

THE ONE

YACHT & DESIGN

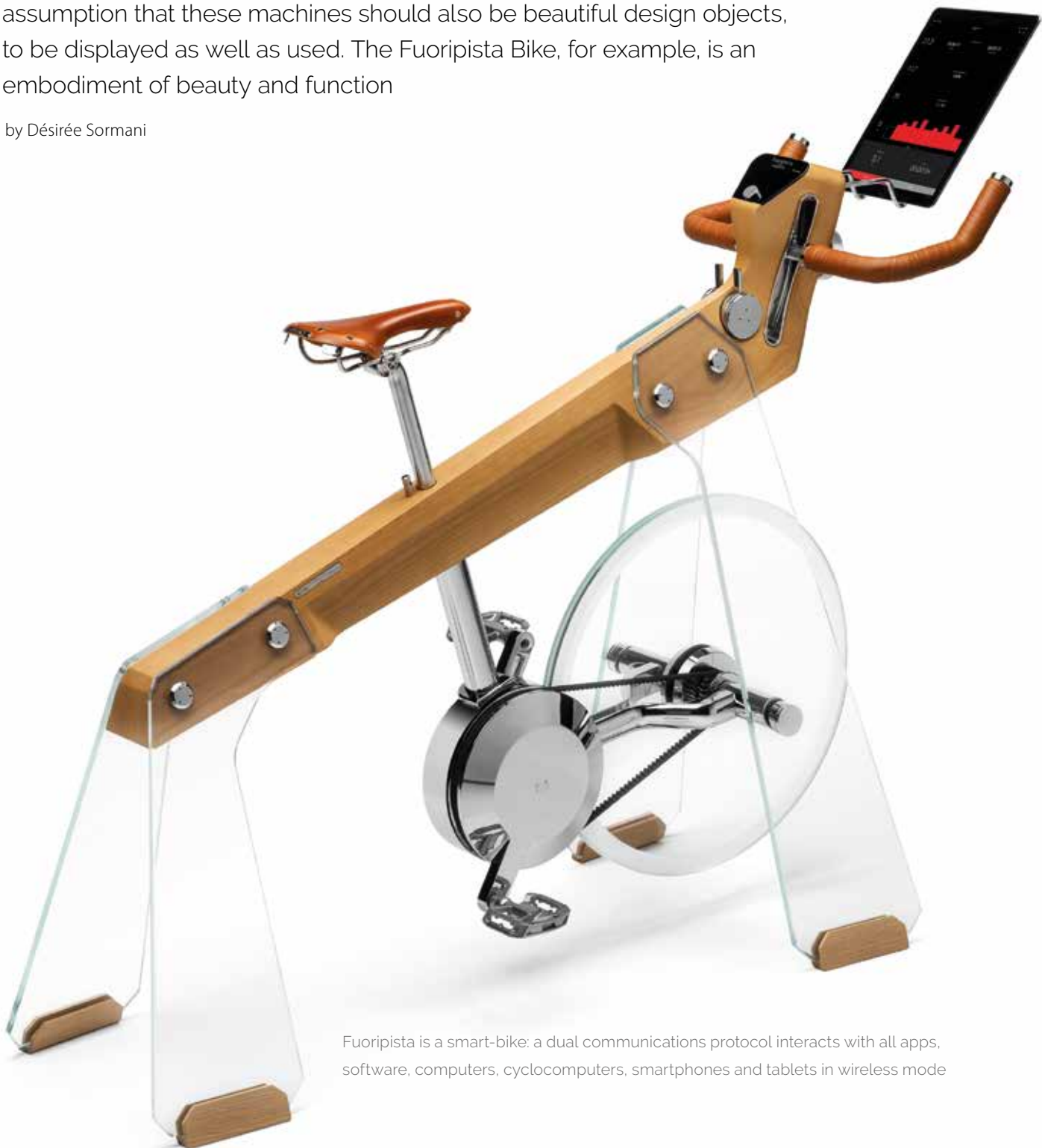
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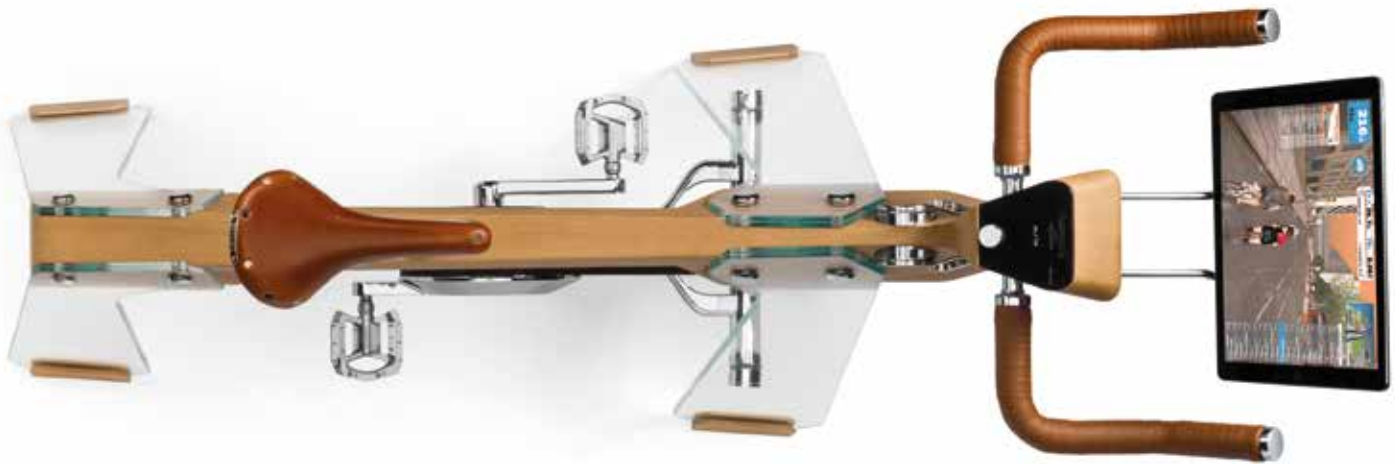
PEDALLING IN STYLE

There seems to be an almost infinite variety of fitness training equipment available these days, but some producers have worked on the assumption that these machines should also be beautiful design objects, to be displayed as well as used. The Fuoripista Bike, for example, is an embodiment of beauty and function

by Désirée Sormani



Fuoripista is a smart-bike: a dual communications protocol interacts with all apps, software, computers, cyclocomputers, smartphones and tablets in wireless mode



Keeping fit has never been so important. This applies to on-board life, too, and yachts often carry a large number of toys so that guests can spend happy hours in pleasurable activity - not only splashing about in the sea! When it's done on equipment with an unusual, attractive design then training crosses over into style and status.

Fuoripista Bike is an unusual, highly original product from a new brand launched by ELITE with consultancy by Adriano Design. It's the result of a different approach – hence the name Fuoripista, or off-piste – complementing ELITE's experience with an unusual way of interpreting sports activities, combining a concept of well-being with lifestyle. Its design and warm, high-quality materials enable the Bike to stand out from traditional sports equipment, transforming it into furnishing object, a sculptural element that can be placed anywhere, even in the lounge or under-cover outdoor areas. The Bike is made of ash, tempered glass, aluminium, steel and leather, with great attention lavished on even the smallest detail. These select materials have also been chosen because they are natural and sustainable. The 50 cm flywheel, weighing 15 kg, is also made of glass. It is one of the largest flywheels in the indoor training world and enables the Bike to create a hyper-realistic simulation of the ride, especially during high-intensity workouts. The main body is in solid ash given a closed-pore multilayer treatment with a water-based varnish that makes it waterproof. The handlebars and saddle are clad in real leather. In conclusion, the Fuoripista Bike provides an opportunity to follow personalised routes and training programmes as well as real, virtual or GPS routes. It also enables users to train with a virtual coach according to preset objectives or to connect with the training community and pedal online with other cyclists, making exercising fun and not just a solo activity. www.elite-it.com



Made of solid ash, tempered glass, aluminium, steel and leather, the Fuoripista Bike has an unusual, eye-catching look