

Auto & Design

BIMONTHLY ENGLISH - ITALIANO

CONCETTO ARCHITETTURA IMMAGINE



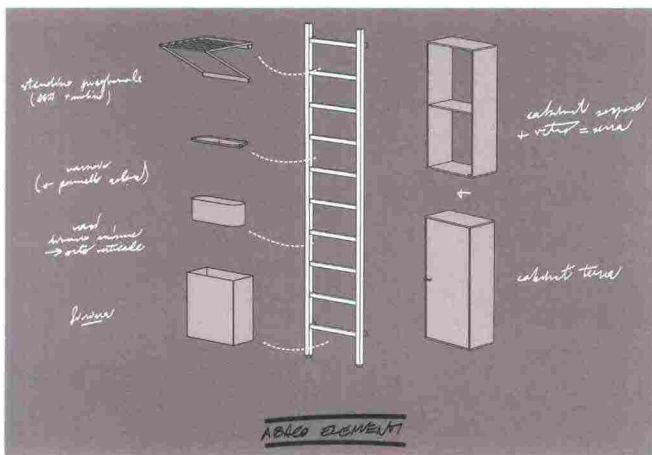
FIAT NEW 500, THE ELECTRIC ICON

THE HOME HUB

Ali Filippini

The eagerly-awaited, annual appointment with the Salone del Mobile has been put off till 2021. It is too soon to draw any conclusions - how furniture design will react to ongoing problems will only really be clear next spring - but what is certain is that our relationship with the idea of home is changing. The home is becoming a place for comfort-driven innovation, especially now that more and more activities are being concentrated within people's own spaces, as is the case with remote working. Desks and suspended worktops, chests of drawers and containers, even partitions transformed into furniture, are therefore all useful for the purpose. We make a virtue out of necessity: our homes have been transformed into offices, new scenarios have been created. The dining room becomes a work station, the bookcase provides space for office necessities.

And it is not only food that is brought in from outside, by food



Urban Balcony, Meneghello Paoletti Associati, Unopiù. Micro-furniture for a more efficient use of balconies and terraces, consisting of a modular structure - wall or ceiling - with accessories. Left, Komodo EcoWall, Raffaello Galotto, Nardi. Modular outdoor partition in plastic recycled from garden furniture.

Urban Balcony, Meneghello Paoletti Associati, Unopiù. Micro-arredamento per una migliore fruizione di balconi e terrazzi composto da una struttura modulare - a parete o soffitto - con accessori. A lato, Komodo EcoWall, Raffaello Galotto, Nardi. Divisorio modulare per esterno in plastica riciclata da mobili per giardino.

delivery. Personal spaces are being taken over by other activities such as virtual fitness lessons, with Millennials leading the change (a US study says they spend 70% of their time at

home). Not exactly a retreat into the private realm, but a functional way to optimise the spaces in which we spend our time. The home is seen as a space where we can improve and take care of



ourselves, with an idea of well-being that reaches out beyond the interior. This can be seen in the marked orientation of in/out-door collections - contract oriented, suitable for the export and hospitality market - that want furniture to be increasingly hybrid.

This was noted recently by architect and entrepreneur Giulio Cappellini when he spoke of a "new domestic nomadism", in observing the hybrid role of rooms, with the industry producing objects that are more flexible, also in how they are used, and lightweight. The organisation of outside spaces (small balcony, garden, penthouse) is delegated to furniture that transcends internal-external barriers, because the pleasure taken in home spaces is now experienced whatever the season, facilitated by bioclimatic pergolas and gazebos (real rooms exposed to light) that ensure conditions of climatic well-being, on a par with, or even superior, to domestic interiors. Systems for furnishing balconies, including horticulture, horizontal or vertical, may be called on to aid in refurbishing and redevelopment projects, while the types of furniture employed, generally speaking, are more sober and versatile: foldable, stackable, removable. ■■■

Fuoripista is a Stationary Bike by Adriano Design for indoor training, in solid wood and glass, with a completely new design compared to the formal line typical of sports equipment.

Fuoripista è una Stationary Bike di Adriano Design per l'allenamento indoor, in legno massello e vetro, dal design completamente nuovo rispetto alla linea formale tipica degli attrezzi sportivi.



Corradi Pergola Imago. Made of metal, glass and wood, it is designed as a self-sufficient space so that some living functions can be extended to outside the actual home, adaptable as a kitchen, bedroom or wellness space.

Pergola Imago di Corradi. Realizzata in metallo, vetro e legno, è pensata come luogo autosufficiente per estendere alcune funzioni dell'abitare fuori casa, adattabile come cucina, camera da letto o spazio benessere.



Above, Libera prefabricated concrete kitchen by Marco Merendi & Diego Vencato for Elmar, ideal for outdoor cooking. Below, the Makemake collection in teak slats, by PANG design studio for Terraforma.

Sopra, cucina in cemento prefabbricato Libera, di Marco Merendi & Diego Vencato per Elmar. Ideale per cucinare all'aperto. In basso, la collezione Makemake, design studio PANG di Terraforma in doghe di teak.

